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**FOR IMMEDIATE RELEASE:**

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**NEWPORT INTERNATIONAL BOAT SHOW NAMES  
SAIL TO PREVAIL AS ITS 2017 CHARITABLE PARTNER**

Show Joins with Non-Profit Organization to Support the Use of Sailing to Change Lives

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today that Sail To Prevail is its Official Charitable Partner for the 47<sup>th</sup> Annual Newport International Boat Show.

“We are delighted to welcome Sail To Prevail to the Newport International Boat Show as our Charitable Partner for 2017,” said Nancy Piffard, show director, Newport Exhibition Group. “The members of the Sail To Prevail team are remarkable individuals that use the sport of sailing to truly change the lives of their participants. This partnership gives us an amazing opportunity to support a wonderful organization and help to promote its mission.”

Sail To Prevail creates opportunities for disabled children and adults to overcome adversity through therapeutic sailing. Proud of over 30 years of service, the organization has served more than 19,000 disabled individuals across the country with primary locations in Nantucket and Cambridge, Massachusetts and Newport, Rhode Island. In the Newport branch, each summer, approximately 1,000 people with disabilities learn the skills of sailing in a fleet of uniquely adapted, 20-foot sailboats. The programs offered strongly encourage disabled individuals to be active participants by steering the boat and trimming sails. The measurable outcomes of these programs include increased self-confidence in all parts of the participants' daily lives, the camaraderie of teamwork and improved leadership skills.

“We are honored to partner with the Newport International Boat Show,” said Paul Callahan, CEO, Sail To Prevail. “Our programs rely on concerned individuals that understand the extraordinary benefits of sailing and the impact that a passion for sailing can have on people’s lives. Being designated as the Show’s Charitable Partner will not only help us spread our message, but also will ultimately help the children, adults and veterans that draw strength from our programs to lead powerful and successful lives.”

## **NEWPORT INTERNATIONAL BOAT SHOW NAMES *SAIL TO PREVAIL* AS ITS 2017 CHARITABLE PARTNER**

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The Newport International Boat Show will take place September 14-17, 2017 on the Newport Waterfront along America's Cup Avenue in Newport, Rhode Island. One of the largest in-water shows in the country and the kick-off to the boat show season, the event will host exhibitors from around the world with an exceptional assortment of boats of every type and style, plus a variety of accessories, equipment, electronics, gear and services for boaters.

For more information on the 47<sup>th</sup> Annual Newport International Boat Show and to purchase tickets, please visit [www.newportboatshow.com](http://www.newportboatshow.com). Event updates will be posted as they become available and communicated on the show's Twitter and Facebook accounts: @Newportboatshow and [www.facebook.com/newportboatshow](http://www.facebook.com/newportboatshow), respectively. Social media posts will also be tagged #NIBS2017.

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#### **About Newport Exhibition Group:**

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.

#### **Show Dates & Hours:**

Thursday, Friday & Saturday, September 14<sup>th</sup>, 15<sup>th</sup>, and 16<sup>th</sup>: 10 a.m. to 6 p.m.  
Sunday, September 17<sup>th</sup>: 10 a.m. to 5 p.m.

#### **Admission Prices:**

- Thursday, September 14<sup>th</sup>, VIP Day: Online and at the gate tickets are \$35\*.
- Friday, Saturday or Sunday, September 15<sup>th</sup>, 16<sup>th</sup> or 17<sup>th</sup> advanced tickets are \$15\* until September 14<sup>th</sup> and day-of tickets are \$20.
- Two-day discounted ticket packages are also available online.
- Children under 12 are admitted free all days when accompanied by an adult.
- Friday, September 15<sup>th</sup> only, visitors with a valid Military or Newport County Resident ID pay \$12 admission at the ticket booth (This discount cannot be combined with any other discount offer).

\*Advance ticket prices are subject to additional processing fees.

For more information, visit: [www.newportboatshow.com](http://www.newportboatshow.com).



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