



Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)

**FOR IMMEDIATE RELEASE:**  
*September 15, 2017*

## **NEWPORT INTERNATIONAL BOAT SHOW ANNOUNCES NEWPORT FOR NEW PRODUCTS™ AWARD WINNERS**

Best In Their Class Chosen By Industry Experts and Show Attendees

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today the results of this year’s Newport For New Products™ (NFNP) Awards. Judged on Thursday during the show’s opening day and announced at an awards ceremony on Friday, September 15th, 2017. The twelfth-annual NFNP winners are:

Best New Electronics Product	SkyMate mazu iPad app and mSeries hardware
Best New Boating Operation, Maintenance or Safety Product	North Sails 3Di NORDAC
Best New Sailboat	J/Boats J/121
Best New Powerboat 35’ and Over	Zeelander Z55
Best New Powerboat Under 35’	Hinckley Dasher
People’s Choice Award	Sabre 45 Salon Express
Green Award – Boats	Hinckley Dasher
Green Award – Products	Arid Bilge Hydrocarbon Notifier

A highlight of the industry, NFNP entries were open to domestic and foreign products launched in the U.S. after April 1, 2017 that made their boat show debut at Newport. Show attendees selected the People’s Choice Award winner; all other category winners were selected by a team of industry experts on the basis of innovation, value to the consumer, safety and aesthetics.

“This was a year of true innovation,” said Nancy Piffard, show director of Newport Exhibition Group. “We are honored to have these new and exciting introductions launched at the Newport International Boat Show.”

**NEWPORT INTERNATIONAL BOAT SHOW ANNOUNCES *NEWPORT FOR NEW PRODUCTS*<sup>™</sup> AWARD WINNERS**

**PAGE 2**

The Newport International Boat Show opened on Thursday, September 14th and continues through Sunday, September 17th on the Newport waterfront along America's Cup Avenue in Newport, Rhode Island. One of the largest in-water boat shows in the country, the event will host nearly 600 exhibitors from around the world with an exceptional assortment of boats of every type and style from 15 to 90 feet, and a wide variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 47<sup>th</sup> Annual Newport International Boat Show and the 12<sup>th</sup> annual Newport For New Products awards, please visit [www.newportboatshow.com](http://www.newportboatshow.com).

**-30-**

**About Newport Exhibition Group:**

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 30 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport Charter Yacht Show and the Newport International Boat Show.

***For imagery and other editorial requests, please contact:***

**Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)**