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MAZU iPad APP AND mSERIES HARDWARE WINS BEST ELECTRONICS PRODUCT IN THE *NEWPORT FOR NEW PRODUCTS™* PROGRAM

Newport, R.I. – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today the mazu iPad app and mSeries hardware, presented by SkyMate, was named the 2016 Newport International Boat Show *Newport For New Products™* (NFNP) award winner for Best New Electronics Product. The NFNP Awards are a highlight of the industry and are open to domestic and foreign products launched in the U.S. after April 1, 2017 that made their boat show debut at Newport. Judged on Thursday during the opening day of the Show, the mazu iPad app and mSeries hardware was selected by a team of industry experts on the basis of innovation, value to the consumer, safety and aesthetics.

On selecting the mazu iPad app and mSeries hardware, expert comments included: "SkyMate makes it is easy to manage satellite usage. Users can simply change their subscription level on the fly based on need and location – a great money saving feature. Installation is simple and weather forecasting is a piece of cake. Boaters can become familiar with the app at home, then load it up and be ready to go offshore. This is a very innovative product."

The Newport International Boat Show opened on Thursday, September 14th and continues through Sunday, September 17th, 2017 on the Newport waterfront along America's Cup Avenue in Newport, Rhode Island. One of the largest in-water boat shows in the country, the event will host nearly 600 exhibitors from around the world with an exceptional assortment of boats of every type and style from 15 to 90 feet, and a wide variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 47th

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Annual Newport International Boat Show and the 12th annual Newport For New Products awards, please visit www.newportboatshow.com.

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About Newport Exhibition Group:

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 30 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport Charter Yacht Show and the Newport International Boat Show.



2017 Newport For New Products Best New Electronics Product SkyMate mazu iPad app and mSeries hardware

For High-resolution imagery and other editorial requests, please contact:

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