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## **ZEALANDER Z55 WINS BEST NEW POWERBOAT OVER 35 FEET AND BEST POWERBOAT IN SHOW**

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today the Z55, presented by Zeelander, was named the 2017 Newport International Boat Show *Newport For New Products™* (NFNP) award winner for Best New Powerboat Over 35 feet and Best Powerboat in Show. The NFNP Awards are a highlight of the industry and are open to domestic and foreign products launched in the U.S. after April 1, 2017 that made their boat show debut at Newport. Judged on Thursday during the opening day of the Show, the Z55 was selected by a team of industry experts on the basis of innovation, value to the consumer, safety and aesthetics.

On selecting the Z55, expert comments included: “There were tons of boats with a lot of innovative features. This was a standout category and that made it a very difficult choice. The Z55 is a unique approach to the trend of making a day boat, while still having a cruiseable boat. All the curves and rounded sections were lovely. It’s like a bar, with a porch and a beach all built together.”

The Newport International Boat Show opened on Thursday, September 14th and continues through Sunday, September 17th, 2016 on the Newport waterfront along America’s Cup Avenue in Newport, Rhode Island. One of the largest in-water boat shows in the country, the event will host nearly 600 exhibitors from around the world with an exceptional assortment of boats of every type and style from 15 to 90 feet, and a wide variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 47<sup>th</sup> Annual Newport International Boat Show and the 12<sup>th</sup> annual Newport For New Products awards, please visit [www.newportboatshow.com](http://www.newportboatshow.com).

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### **About Newport Exhibition Group:**

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.



2017 Newport For New Products Best New Powerboat Over 35 Feet - Zeelander Z55

***For High-resolution imagery and other editorial requests, please contact:***

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