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FOR IMMEDIATE RELEASE:
September 15, 2017

3Di NORDAC SAILS WINS BEST NEW PRODUCT AWARD IN THE *NEWPORT FOR NEW PRODUCTS™* PROGRAM

Newport, R.I. – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today the 3Di NORDAC Sails, presented by North Sails, was named the 2017 Newport International Boat Show *Newport For New Products™* (NFNP) award winner for Best New Product. The NFNP Awards are a highlight of the industry and are open to domestic and foreign products launched in the U.S. after April 1, 2017 that made their boat show debut at Newport. Judged on Thursday during the opening day of the Show, the 3Di NORDAC sails were selected by a team of industry experts on the basis of innovation, value to the consumer, safety and aesthetics.

On selecting the 3Di NORDAC, expert comments included: “There were so many innovations in this category like the Ubi Maior Jiber ratcheting furler and the incredible value of the Lalizas Ocean fenders, but the new 3Di NORDAC sails are a game changer. 3Di NORDAC sails are a revolutionary sail technology that transforms polyester fiber into seamless, one-piece sails that are stronger and lighter weight than other sails. This gives cruisers a higher performance sail with greater longevity than any other 3D sail. We think this is going to give anyone a much better sailing experience, regardless of how the boat is used.”

The Newport International Boat Show opened on Thursday, September 14th and continues through Sunday, September 17th, 2017 on the Newport waterfront along America’s Cup Avenue in Newport, Rhode Island. One of the largest in-water boat shows in the country, the event will host nearly 600 exhibitors from around the world with an exceptional assortment of boats of every type and style from 15 to 90 feet, and a wide variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 47th Annual Newport International Boat Show and the 12th annual Newport For New Products awards, please visit www.newportboatshow.com.

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About Newport Exhibition Group:

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.



2017 Newport For New Products Best New Product 3Di NORDAC Sails

For High-resolution imagery and other editorial requests, please contact:

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