



**FOR IMMEDIATE RELEASE:**  
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## **J/121 WINS BEST NEW SAILBOAT AWARD IN THE NEWPORT FOR NEW PRODUCTS™ PROGRAM**

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today the J/121, presented by J/Boats Inc, was named the 2017 Newport International Boat Show *Newport For New Products™* (NFNP) award winner for Best New Sailboat. The NFNP Awards are a highlight of the industry and are open to domestic and foreign products launched in the U.S. after April 1, 2017 that made their boat show debut at Newport. Judged on Thursday during the opening day of the Show, the J/121 was selected by a team of industry experts on the basis of innovation, value to the consumer, safety and aesthetics.

On selecting the J/121, expert comments included: “This is the best sailboat designed for the best sailing experience. The J/121 is truly innovative. J/Boats built a boat capable of long distance races without the need of having a large crew. They brought together a lot of existing features and capabilities in a new way to make it as user-friendly as possible. The aesthetics come across in its design and ergonomics, it is a sharp looking boat.”

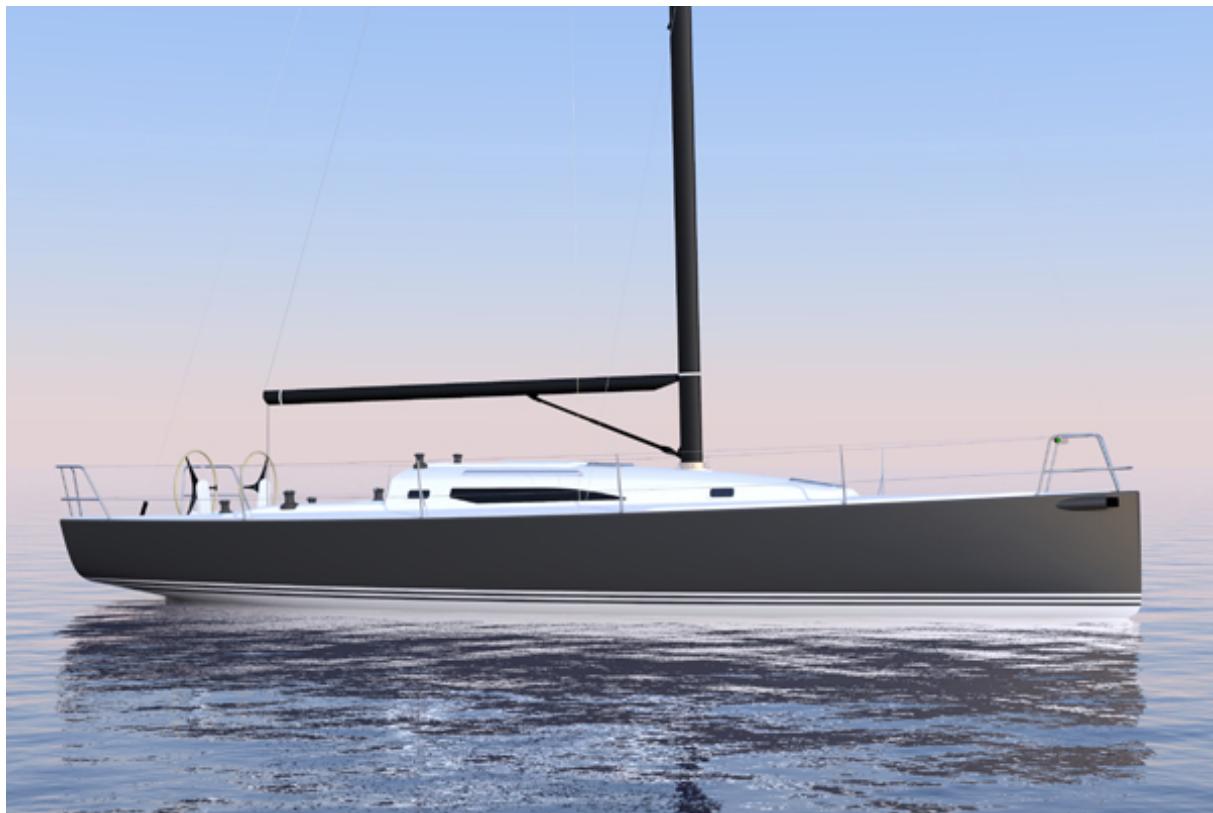
The Newport International Boat Show opened on Thursday, September 14th and continues through Sunday, September 17th, 2017 on the Newport waterfront along America's Cup Avenue in Newport, Rhode Island. One of the largest in-water boat shows in the country, the event will host nearly 600 exhibitors from around the world with an exceptional assortment of boats of every type and style from 15 to 90 feet, and a wide variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 47<sup>th</sup> Annual Newport International Boat Show and the 12<sup>th</sup> annual Newport For New Products awards, please visit [www.newportboatshow.com](http://www.newportboatshow.com).

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#### **About Newport Exhibition Group:**

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.



2017 Newport For New Products Best New Sailboat - J/Boats J/121

*For High-resolution imagery and other editorial requests, please contact:*

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