



**FOR IMMEDIATE RELEASE:**  
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## **NEWPORT INTERNATIONAL BOAT SHOW ANNOUNCES SHOW PARTNERS AND SPONSORS**

Boat Show Draws Big Name Brands with Expanded Sponsorship Offerings

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today its sponsors for this year’s show. A number of premier companies have committed and will play instrumental roles in providing attendees with the most enjoyable boat show experience yet – from product samples to test drives.

“The Newport International Boat Show offers a unique sponsorship platform for corporate brands and industry leaders to showcase their products and services, to both a business and consumer audience,” said Gail Alofsin, director of corporate partnerships. “We appreciate the opportunity to assist our sponsors in customizing programs to achieve their business objectives at the show while offering interesting and impactful experiences for all attendees to enjoy.”

Sponsors to date include: Boston Yacht Sales, Berkshire Hathaway, Celebrity Cruises, Centreville Bank, Dockwa, Harbor Town Wine, Harpoon Beer, Helly Hansen, Hendrick’s Gin, Jaguar Landrover, Karma Wellness Water, Polar Beverages, Seabags, Sebago Footwear, Sobieski Vodka and Textron Aviation.

“We are excited to be supporting the Newport International Boat Show and the marine industry in the United States,” said Natalie Ford, business development, Textron Aviation. “The show has been instrumental to the marine industry for over four decades and we see great opportunities for Textron Aviation to use this fantastic networking platform. We look forward to becoming part of the boat show family and are excited to partner with one of the leading boat shows in the country on their journey to grow the boating industry in the United States and abroad.”

The Newport International Boat Show will take place September 14-17, 2017 on the Newport Waterfront along America’s Cup Avenue in Newport, Rhode Island. One of the largest in-water shows in the country and the kick-off to the boat show season, the event will host exhibitors from around the world with an exceptional assortment of boats of every type and

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style, plus a variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 47<sup>th</sup> Annual Newport International Boat Show and to purchase tickets, please visit [www.newportboatshow.com](http://www.newportboatshow.com).

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### About Newport Exhibition Group:

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.

### Show Dates & Hours:

Thursday, Friday & Saturday, September 14<sup>th</sup>, 15<sup>th</sup>, and 16<sup>th</sup>: 10 a.m. to 6 p.m.  
Sunday, September 17<sup>th</sup>: 10 a.m. to 5 p.m.

Advance tickets will go on sale in July.

For more information, visit: [www.newportboatshow.com](http://www.newportboatshow.com)



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