



ENTRY GUIDELINES & CRITERIA

DOES YOUR NEW BOAT OR PRODUCT QUALIFY?

Newport For New Products (NFNP) program criteria:

- Your 2018 Newport International Boat Show Exhibitor Contract must be submitted.
- The Boat(s) or Product(s) you plan to submit will be launched in the U.S. recreational boating market between April 1 and September 1, 2018 and will be officially introduced in the U.S. market at the 48th annual Newport International Boat Show.
- Domestic Boats or Products may have appeared in the press or been shown as a prototype prior to the Newport Show as a build-up to the official introduction at the Newport Show, but cannot have been shown at other U.S. boat shows prior to Newport (the Newport International Boat Show must be the boat or product's first physical introduction to the U.S. market).
- Foreign Boats or Products making their U.S. debut may have appeared in the press or been shown outside the U.S. prior to the 2018 Newport International Boat Show, but cannot have been shown at other U.S. boat shows prior to Newport (Newport must be its introduction to the U.S. market).
- **BOATS** submitted to the NFNP program must either be completely new designs or have more than a 50% structural change to an existing design, resulting in a new model.
- Canoes, kayaks and personal watercraft are not eligible for the NFNP program.
- **PRODUCTS** submitted to the NFNP program are either for **Navigation** (includes electronics), or for **Boat Operation, Maintenance or Boating Safety**. The product(s) submitted to this program is either a completely new design or has significant new functionality and/or structural improvements compared to the previous model.
- Boats and Products must be on display in the finished, sellable state at the Newport International Boat Show. No prototypes or "concept" Boats or Products will be considered.

If you are still unsure if your boat or product qualifies, please call Newport Exhibition Group at 401-846-1115 or fill out and send in your NFNP application for review and we will determine if your item qualifies. There is NO FEE to enter, however your Exhibitor Contract must be received before your Boat or Product can be reviewed/accepted into the NFNP program.

HOW TO APPLY

Application process and deadlines:

If you feel your new Boat or Product qualifies, please complete the NFNP application by visiting newportboatshow.com.

1. Select 'Why Exhibit' on the top navigation bar and choose 'Newport For New Products' from the drop down menu.
2. Click on the NFNP online application and complete as instructed. You will also need to attach a high resolution photograph or prototype drawing with your application.

Application deadline is June 15, 2018. If the NFNP application and photo are received by June 15, 2018 and the Boat or Product is accepted into the program, the photo and brief description will appear in a special insert in the September issues of *Cruising World*, *Sailing World* and *Yachting* magazines which will go on sale in mid-August. The value of this benefit exceeds \$85,000.00 and targets over 1 million affluent consumers - all at no cost to you.

Note: Once accepted into the program, free marketing materials (web banners, graphics, etc.) to promote your Boat or Product are available on the Newport International Boat Show Exhibitor Portal. These materials can be downloaded from the exhibitor portal and are available for your own promotional outreach.

Judging Process:

Prior to the Show, a panel of industry experts will review each NFNP application and conduct additional research if necessary to verify the eligibility of all submissions. Starting Wednesday afternoon, September 12, (the day before the show opens) and all through opening day on Thursday, all eligible entries will be visited and inspected by the NFNP judges. At the end of the day, the judges will meet to deliberate and determine the winners. Awards are judged on value to the consumer, design and innovation. The winners will be announced and recognized at an awards ceremony that will take place Friday morning, September 14, 2018. A photo session will follow the ceremony and a release announcing the winners will be issued to the press.

A text reminder will be sent to all participants the night before the awards ceremony.

NFNP WINNER CATEGORIES

BEST NEW SAILBOAT 30 feet and over
BEST NEW SAILBOAT Under 30 feet

BEST NEW POWERBOAT 30 feet and over
BEST NEW POWERBOAT Under 30 feet

BEST NEW PRODUCT Navigational
BEST NEW PRODUCT Operational/Maintenance/Safety

BEST NEW SAILBOAT OVERALL
BEST NEW POWERBOAT OVERALL
BEST NEW PRODUCT OVERALL

BEST NEW MULTIHULL Sail 30 feet and over
BEST NEW MULTIHULL Sail under 30 feet

BEST NEW MULTIHULL Power 30 feet and over
BEST NEW MULTIHULL Power under 30 feet

GREEN AWARD Product
GREEN AWARD Boat

PEOPLE'S CHOICE: BEST OVERALL BOAT DEBUT
(determined by attendee vote)

Categories are subject to change.

Thank you for making the Newport International Boat Show the place to debut your new Boat or Product!

newportboatshow.com | 401.846.1115

Submitting Company Name _____ Date _____

Product Name(s) _____

2018 NEWPORT FOR NEW PRODUCTS

PRODUCT(S) APPLICATION

DEADLINE: JUNE 15, 2018

No entry fee required. For application questions,
please call 401-846-1115 or 800-582-7846

NOTE: Products submitted to this program must fall into one of two categories: 1. Navigation (electronics, onboard systems, instrumentation, sonar, software, etc.) or **2. Boat Operation** (engines & engine parts, sails and rigging, etc.), **Maintenance or Boating Safety.**

This form is for those Exhibitors who want to enter ONE OR MORE PRODUCTS IN THE PROGRAM.

We have provided forms for up to three product entries in this application. If you have more than three entries you will need to fill out a second application for the additional products. If you have a new boat(s) launch, please complete the "2018 Boat(s) Application" Form.

Two ways to submit your NFNP Application:

ELECTRONICALLY:

1. Please fill in the blank fields directly on this PDF and then save the completed PDF to your desktop.

2. Attach your completed PDF application and email to: **npiffard@newportexhibition.com**.

Please add NFNP 2018 to the subject line, or print out this PDF application, manually fill out all blank fields and scan to **npiffard@newportexhibition.com**

Please send a high resolution photograph or drawing of each product with the application.

VIA FAX:

1. Print out this PDF application, manually fill out all blank fields and fax your completed application to 401-848-0455.

You will still need to email a high resolution photograph or prototype drawing to npiffard@newportexhibition.com.

STEP 1: ELIGIBILITY

Please read each of the five statements below. You must be able to check ALL the boxes to be eligible to enter the program. In some cases, additional proof of eligibility may be required.

- I am an Authorized Representative of the manufacturer who is submitting this application.
(Dealers must submit a letter of entry compliance from the manufacturer.)
- I have submitted my 2018 Exhibitor Contract and deposit to the Newport International Boat Show.
- The Product(s) I am submitting is/are being launched in the U.S. recreational boating market between April 1 and September 1, 2018, and will be officially introduced in the U.S. market at the 48th annual Newport International Boat Show.
 - Domestic products may have appeared in the press or been shown as a prototype prior to the Newport Show as a build-up to the official introduction at the show, but **CANNOT HAVE BEEN SHOWN AT OTHER U.S. BOAT SHOWS PRIOR TO NEWPORT.** (This must be the product's introduction to the U.S. market.)
 - Foreign products making their U.S. Debut may have appeared in the press or been shown outside the U.S. prior to the 2018 Newport International Boat Show but **CANNOT HAVE BEEN SHOWN AT OTHER U.S. BOAT SHOWS PRIOR TO NEWPORT.** (This must be the product's introduction to the U.S. market.)
- The product(s) submitted to this program is either a completely new design or has significant new functionality and/or structural improvements compared to the previous model.
- Product(s) will be on display in its finished, sellable state at the Newport International Boat Show. No "concept" products or prototypes will be considered.

STEP 2: CONTACT INFORMATION

- Manufacturer
 Dealer

Submitting Company Name - (Exhibitor showing / presenting the product(s) at the Show)

Contact Person / Title - (authorized manufacturer representative and/or contact to call for more information)

Phone

Cell Phone

On-Site Contact

On-Site Cell Phone

Email Address

Check One:

- New Exhibitor (Please be sure you have registered to participate in the Show before submitting this application.)
 Returning Exhibitor

How many products are you entering in the 2018 Newport For New Products program? _____

STEP 3: NEW PRODUCT(S) INFORMATION

Product Name and Product Manufacturer

ENTRY#1

Launch Info:

- Domestic Entry
 Foreign Entry

Product or Company Website - (to be published in magazine insert)

Check One: Boat Operation, Maintenance or Safety Navigation **MSRP: \$** _____

KEY FEATURES / NEW HIGHLIGHTS OF THE PRODUCT - WHAT MAKES THIS PRODUCT NEW AND INNOVATIVE?

Please provide 2-3 sentences - 50 words or less - that describe the product's key features and/or NEW highlights that you would like to be detailed in our materials, when applicable. (Description is subject to editing.)

If you would like this entry to be considered for the Green Award, please explain its green features and benefits:

PLEASE SEND A HIGH RESOLUTION IMAGE WITH YOUR APPLICATION

Product Name and Product Manufacturer

ENTRY#2

Launch Info:

- Domestic Entry
 Foreign Entry

Product or Company Website - (to be published in magazine insert)

Check One: **Boat Operation, Maintenance or Safety** **Navigation** **MSRP: \$** _____

KEY FEATURES / NEW HIGHLIGHTS OF THE PRODUCT - WHAT MAKES THIS PRODUCT NEW AND INNOVATIVE?

Please provide 2-3 sentences - 50 words or less - that describe the product's key features and/or NEW highlights that you would like to be detailed in our materials, when applicable. (Description is subject to editing.)

If you would like this entry to be considered for the Green Award, please explain its green features and benefits:

PLEASE SEND A HIGH RESOLUTION IMAGE WITH YOUR APPLICATION

Product Name and Product Manufacturer

ENTRY#3

Launch Info:

- Domestic Entry
 Foreign Entry

Product or Company Website - (to be published in magazine insert)

Check One: **Boat Operation, Maintenance or Safety** **Navigation** **MSRP: \$** _____

KEY FEATURES / NEW HIGHLIGHTS OF THE PRODUCT - WHAT MAKES THIS PRODUCT NEW AND INNOVATIVE?

Please provide 2-3 sentences - 50 words or less - that describe the product's key features and/or NEW highlights that you would like to be detailed in our materials, when applicable. (Description is subject to editing.)

If you would like this entry to be considered for the Green Award, please explain its green features and benefits:

PLEASE SEND A HIGH RESOLUTION IMAGE WITH YOUR APPLICATION