



**FOR IMMEDIATE RELEASE:**  
*July 26, 2018*

Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
*agolden@rushtongregory.com*

## **NEWPORT INTERNATIONAL BOAT SHOW ANNOUNCES SHOW PARTNERS AND SPONSORS**

Boat Show Draws Big Name Brands with Expanded Sponsorship Offerings

**Newport, R.I.** – Newport Exhibition Group, owners and producers of the Newport International Boat Show, announced today its line-up of sponsors for this year’s show. A number of premier companies have committed and will play instrumental roles in providing attendees with the most enjoyable boat show experience yet – from product samples to on-site financing.

“The Newport International Boat Show offers a unique sponsorship platform for corporate brands and industry leaders to showcase their products and services, to both a business and consumer audience,” said Gail Alofsin, director of corporate partnerships. “We appreciate the opportunity to assist our sponsors in customizing programs to achieve their business objectives at the show while offering interesting and impactful experiences for all attendees to enjoy.”

Sponsors to date include: AAA, AOT Global, Aquafacial, Banana Boat, Berkshire Hathaway, Boston Beer Company, Boston Yacht Sales, Celebrity Cruises, Centreville Bank, Chubb, Dockwa, Harbor Town Wine, Helly Hansen, Hendrick’s Gin, Jaguar Land Rover, Karma Wellness Water, LH Finance, Newport Marriott, Offshore Financial, Oris Watches USA, Inc., Pepsi, Polar Beverages, Ram Trucks, Sea Bags, Sobieski Vodka, Truly and Whalers Brewing Company.

“Newport is one of the top boat shows in the world,” said Austin Sedicum, vice president, director of Marine Lending for Offshore Financial. “We have exhibited there for many years and now that Offshore has joined forces with BankNewport, it is a natural progression to raise our involvement to a sponsorship level. We look forward to seeing all of the other exhibitors and patrons and interacting with attendees this September.”

## **NEWPORT INTERNATIONAL BOAT SHOW ANNOUNCES SHOW PARTNERS AND SPONSORS**

### **PAGE 2**

“Oris is thrilled to be this year’s official watch sponsor of the Newport International Boat Show,” said VJ Geronimo, CEO – North America, Oris. “We see many opportunities for our brand and our partnership with an organization that shares a belief in a rich history, strong values and a commitment to its community.”

The Newport International Boat Show also acknowledges its media partners: AIM Marine Group; WPRI TV-12; and Newport For New Products program sponsors Cruising World, Sailing World and Yachting magazines.

The Newport International Boat Show will take place September 13-16, 2018 on the Newport Waterfront along America’s Cup Avenue in Newport, Rhode Island. One of the largest in-water shows in the country and the kick-off to the boat show season, the event will host exhibitors from around the world with an exceptional assortment of boats of every type and style, plus a variety of accessories, equipment, electronics, gear and services for boaters. For more information on the 48<sup>th</sup> Annual Newport International Boat Show and to purchase advance discount tickets, please visit [www.newportboatshow.com](http://www.newportboatshow.com).

**-30-**

#### **About Newport Exhibition Group:**

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Harbor Corporation, the organization owns and produces the annual Newport International Boat Show.

#### **Show Dates & Hours:**

Thursday, Friday & Saturday, September 13<sup>th</sup>, 14<sup>th</sup>, and 15<sup>th</sup>: 10 a.m. to 6 p.m.

Sunday, September 16<sup>th</sup>: 10 a.m. to 5 p.m.

For more information, visit: [www.newportboatshow.com](http://www.newportboatshow.com)



***For imagery and other editorial requests, please contact:***

**Andrew Golden**  
**Rushton Gregory Communications**  
**617-413-6521**  
**agolden@rushtongregory.com**