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## ENTRY GUIDELINES & CRITERIA

### DOES YOUR NEW BOAT OR PRODUCT QUALIFY?

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#### Newport For New Products (NFNP) program criteria:

- Your 2020 Newport International Boat Show Exhibitor Contract must be submitted.
- The Boat(s) or Product(s) you plan to submit will be launched in the U.S. recreational boating market after April 1, 2020 and will be officially introduced in the U.S. market at the 50th Annual Newport International Boat Show.
- Domestic Boats or Products may have appeared in the press or been shown as a prototype prior to the Newport Show as a build-up to the official introduction at the Newport Show, but cannot have been shown at other U.S. boat shows prior to Newport (the Newport International Boat Show must be the boat or product's first physical introduction to the U.S. market).
- Foreign Boats or Products making their U.S. debut may have appeared in the press or been shown outside the U.S. prior to the 2020 Newport International Boat Show, but cannot have been shown at other U.S. boat shows prior to Newport (Newport must be its introduction to the U.S. market).
- **BOATS** submitted to the NFNP program must either be completely new designs or have more than a 50% structural change to an existing design, resulting in a new model.
- Canoes, kayaks and personal watercraft are not eligible for the NFNP program.
- **PRODUCTS** submitted to the NFNP program are either for **Navigation** (includes electronics), **Personal Weather Gear** (wearable) or for **Boat Operation, Maintenance or Boating Safety**. The product(s) submitted to this program is either a completely new design or has significant new functionality and/or structural improvements compared to the previous model.
- Boats and Products must be on display in the finished, sellable state at the Newport International Boat Show. No prototypes or "concept" Boats or Products will be considered.

If you are still unsure if your boat or product qualifies, please call Newport Exhibition Group at 401-846-1115 or fill out and send in your NFNP application for review and we will determine if your item qualifies. There is NO FEE to enter, however your Exhibitor Contract must be received before your Boat or Product can be reviewed/accepted into the NFNP program.

# HOW TO APPLY

## Application process and deadlines:

If you believe your new Boat or Product qualifies, please complete the NFNP application by visiting [newportboatshow.com](http://newportboatshow.com).

1. Select 'Why Exhibit' on the top navigation bar and choose 'Newport For New Products' from the drop down menu.
2. Click on the NFNP online application and complete as instructed. You will also need to attach a high resolution photograph or prototype drawing with your application.

**Application deadline is June 15, 2020.** If the NFNP application and photo are received by June 15, 2020 and the Boat or Product is accepted into the program, the photo and brief description will appear in a special insert in the September issues of *Cruising World*, *Sailing World* and *Yachting* magazines, which will go on sale in mid-August. The value of this benefit exceeds \$85,000.00 and targets over 1 million affluent consumers - all at no cost to you.

*Note: Once accepted into the program, free marketing materials (web banners, graphics, etc.) to promote your Boat or Product are available on the Newport International Boat Show Exhibitor Portal. These materials can be downloaded from the exhibitor portal and are available for your own promotional outreach.*

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## Judging Process:

Prior to the Show, a panel of industry experts will review each NFNP application and conduct additional research if necessary to verify the eligibility of all submissions. Starting Wednesday afternoon, September 16, (the day before the show opens) and all through opening day on Thursday, all eligible entries will be visited and inspected by the NFNP judges. At the end of the day, the judges will meet to deliberate and determine the winners. Awards are judged on value to the consumer, design and innovation. The winners will be announced and recognized at an awards ceremony that will take place Friday morning, September 18, 2020. A photo session will follow the ceremony and a release announcing the winners will be issued to the press.

**A text reminder will be sent to all participants the night before the awards ceremony.**

### NFNP WINNER CATEGORIES

**BEST NEW SAILBOAT** Under 20 feet  
**BEST NEW SAILBOAT** 21-39 feet  
**BEST NEW SAILBOAT** 40 feet and over

**BEST NEW POWERBOAT** Under 20 feet  
**BEST NEW POWERBOAT** 21-39 feet  
**BEST NEW POWERBOAT** 40 feet and over

**BEST NEW PRODUCT** Navigational  
**BEST NEW PRODUCT** Operational/Maintenance/Safety  
**BEST NEW PRODUCT** Personal Weather Gear (Wearable)

**BEST NEW SAILBOAT OVERALL**  
**BEST NEW POWERBOAT OVERALL**  
**BEST NEW PRODUCT OVERALL**

**BEST NEW MULTIHULL** Sail 35 feet and over  
**BEST NEW MULTIHULL** Sail under 35 feet

**BEST NEW MULTIHULL** Power 35 feet and over  
**BEST NEW MULTIHULL** Power under 35 feet

**GREEN AWARD** Product  
**GREEN AWARD** Boat

**PEOPLE'S CHOICE: BEST OVERALL BOAT DEBUT**  
(determined by attendee online vote)

*Categories are subject to change.*

**Thank you for making the Newport International Boat Show the place to debut your new Boat or Product!**

[newportboatshow.com](http://newportboatshow.com) | 401.846.1115

Submitting Company Name \_\_\_\_\_ Date \_\_\_\_\_

Boat Manufacturer \_\_\_\_\_

2020  
**NEWPORT FOR  
NEW  
PRODUCTS**

## **BOAT APPLICATION**

**DEADLINE: JUNE 15, 2020**

No entry fee required. For application questions,  
please call 401-846-1115 or 800-582-7846

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**This form is for sailboats and powerboats (monohull or multihull) in the under 20', 21'-39' or 40' & over categories. Canoes, kayaks and personal watercraft are not eligible.**

If you have more than one entry, you will need to complete another application for each additional boat. If you have a new product launch, please complete the 2020 Product Application.

**Submit your NFNP Application Electronically:**

1. Please fill in the blank fields directly on this PDF and then save the completed PDF to your desktop.
2. Attach your completed PDF application and email to: [npiffard@newportexhibition.com](mailto:npiffard@newportexhibition.com).  
Please add NFNP 2020 to the subject line, or print out this PDF application, manually fill out all blank fields and scan to [npiffard@newportexhibition.com](mailto:npiffard@newportexhibition.com)

**Please send a high resolution photograph or drawing of each product with the application.**

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## **STEP 1: ELIGIBILITY**

**Please read each of the five statements below. You must be able to check ALL the boxes to be eligible to enter the program. In some cases, additional proof of eligibility may be required.**

- I am an Authorized Representative of the manufacturer who is submitting this application.  
(Dealers must submit a letter of entry compliance from the manufacturer.)
- I have submitted my 2020 Exhibitor Contract and deposit to the Newport International Boat Show.
- The Boat I am submitting is/are being launched in the U.S. recreational boating market between April 1, 2020, and will be officially introduced in the U.S. market at the 50th annual Newport International Boat Show.
  - Domestic boats may have appeared in the press or been shown as a prototype prior to the Newport Show as a build-up to the official introduction at the show, but **CANNOT HAVE BEEN SHOWN AT OTHER U.S. BOAT SHOWS PRIOR TO NEWPORT.** (This must be the boat's introduction to the U.S. market.)
  - Foreign boats making their U.S. Debut may have appeared in the press or been shown outside the U.S. prior to the 2020 Newport International Boat Show but **CANNOT HAVE BEEN SHOWN AT OTHER U.S. BOAT SHOWS PRIOR TO NEWPORT.** (This must be the boat's introduction to the U.S. market.)
- The Boat submitted to this program is either a completely new design or has more than a 50% structural change to an existing design to create a new model.
- The Boat will be on display in its finished, sellable state at the Newport International Boat Show. No "concept" boats or prototypes will be considered.

## STEP 2: CONTACT INFORMATION

- Manufacturer  
 Dealer

\_\_\_\_\_  
**Submitting Company Name** - (Exhibitor showing / presenting the product at the Show)

\_\_\_\_\_  
**Contact Person / Title** - (authorized manufacturer representative)

\_\_\_\_\_  
**Phone**

\_\_\_\_\_  
**Cell Phone**

\_\_\_\_\_  
**On-Site Contact**

\_\_\_\_\_  
**On-Site Cell Phone**

\_\_\_\_\_  
**Email Address**

### Check One:

- New Exhibitor (Please be sure you have registered to participate in the Show before submitting this application.)  
 Returning Exhibitor

**How many boats are you entering in the 2020 Newport For New Products program?** \_\_\_\_\_

## STEP 3: NEW BOAT INFORMATION

\_\_\_\_\_  
**Boat Model and Manufacturer**

\_\_\_\_\_  
**Boat or Company Website** - (to be published in magazine insert)

\_\_\_\_\_  
**Boat Length**

**Type:**  Sail  Power      **Style:**  Monohull  Multihull      **Suggested Base Price:**\$ \_\_\_\_\_

### WHAT MAKES THIS BOAT NEW AND INNOVATIVE?

Please provide 2-3 sentences - 50 words or less - that describe the boat's key features and/or NEW highlights that you would like to be detailed in our materials, when applicable. (Description is subject to editing.)

If you would like this entry to be considered for the Green Award, please explain its green features and benefits. Documentation to support and verify the 'green aspect' is required.

**PLEASE SEND A HIGH RESOLUTION IMAGE WITH YOUR APPLICATION**

If you have another product entry, please complete and submit another application.