

**FOR IMMEDIATE RELEASE:** *September 19, 2023* 

Andrew Golden Rushton Gregory Communications 617-413-6521 <u>agolden@rushtongregory.com</u>

# STAR AWARD WINNERS ANNOUNCED FOR THE 52ND NEWPORT INTERNATIONAL BOAT SHOW

**Newport, R.I.** – Newport International Boat Show, announced today the results of this year's *Newport International Boat Show* (NIBS) *Star Awards for Excellence in Portraying Company Image*. Presented this year by Show Director Lisa Knowles, the NIBS Star Awards are given to companies whose displays and employees exemplify pride, professionalism and cohesive branding. The winners each received a \$1,000 credit toward their 2024 Show space contract costs from Show producers. This year's winners were:

Best Tent Display: Seahorse Docking

Best Freestanding Display: Bitter End Yacht Club

Best In-Water Powerboat Display: Yachting Solutions / Nimbus

Best In-Water Sail Display: Tartan Yachts

Best Overall Display: Seahorse Docking

Honorable Mentions for Sustainability: Ocean Plastics and Clean Ocean Access

"Our judges found that these companies were properly focused on visitor experience," said Knowles. "The displays selected for this year's Awards were inviting, appealing and coherent, with professional and welcoming staff. Congratulations to our winners."

Celebrating its 52nd year, the Newport International Boat Show is one of the largest in-water events in the country and the premier show in New England. It encompasses over 15 acres of Newport's famed waterfront and hosts hundreds of exhibitors, dealers and manufacturers, with new powerboats and sailboats ranging from 15- to 90-feet, plus an extensive selection of marine equipment, services and accessories for boaters. A variety of high-profile sponsors

# STAR AWARD WINNERS ANNOUNCED FOR THE 52ND NEWPORT INTERNATIONAL BOAT SHOW

## PAGE 2

are already committed to adding to the experience with special events and offerings throughout the Show. Presenting sponsors for this year's Show are BankNewport and its marine division, OceanPoint Marine Lending.

For more information, visit <u>www.newportboatshow.com</u>. Save the date for September 12-15, 2024.

#### -30-

#### About Newport Exhibition Group:

Based in Newport, Rhode Island, Newport Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of Newport Restaurant Group, the organization owns and produces the annual Newport International Boat Show. In 2022 the Show brought in \$26.1 million in economic infusion for the local economy and continues to be a quintessential Newport experience as well as a true leader and partner for the State, community and marine industry driving economic goals for all. It encompasses over 14 acres of Newport's waterfront and hosts hundreds of exhibitors, dealers and manufacturers, with new powerboats and sailboats ranging from 15- to 90-feet, plus an extensive selection of marine equipment, services and accessories for boaters.



### Best Overall Display Winners: Seahorse Docking

For imagery and other editorial requests, please contact:

Andrew Golden Rushton Gregory Communications 617-413-6521 agolden@rushtongregory.com